

the **BUSINESS**tree.com.au™

Video Powered Business Directory™

In this fast-paced environment, The Business Tree.com.au is rapidly becoming regarded as an essential means for communication, advertising and business development in every industry and trade. Due to the very nature of the internet, anyone anywhere in the world will have access to a professionally produced 'Trecast' video presentation of your business.

This opens up the market for potential local, interstate and international clients looking for future business relationships.

The power of your advertising dollar is immense as The Business Tree.com.au commands 24hr / 7days online presence.



PREMIUM

\$99

PER MONTH

- Logo
- Business name, address and phone numbers.
- Link to Website
- Company Profile
- Fixed & Mobile Phone numbers
- Recommend to Friend function
- Print Listing
- Contact Business function
- Listing in up to Three Categories
- Image Gallery: up to 10 images.
- Google Maps location

Packages are based on monthly payments over a 12 month period. Minimum cost for the Premium listing is \$1188 over 12 months including GST. Pricing is for Australia and New Zealand only.

PLATINUM

\$198

PER MONTH



- UNLIMITED Trecast Video Streaming
- Trecast Video length : up to 45 seconds
- Logo
- Business name, address and phone numbers.
- Link to Website
- Company Profile
- Fixed & Mobile Phone numbers
- Recommend to Friend function
- Print Listing
- Contact Business function
- Listing in up to Six Categories
- Image Gallery: up to 15 images.
- Google Maps location

Packages are based on monthly payments over a 12 month period. Minimum cost for the Platinum listing is \$2376 over 12 months including GST. Video production is based on two hours of filming at a single location and a two hour edit. Pricing is for Australia and New Zealand only.

CORPORATE

\$385

PER MONTH



- UNLIMITED Trecast Video Streaming
- Trecast Video length : up to 2 minutes
- Logo
- Business name, address and phone numbers.
- Link to Website
- Company Profile
- Fixed & Mobile Phone numbers
- Recommend to Friend function
- Print Listing
- Contact Business function
- Listing in up to Nine Categories
- Image Gallery: up to 20 images.
- Google Maps location

Packages are based on monthly payments over a 12 month period. Minimum cost for the Corporate listing is \$4620 over 12 months including GST. Video production is based on two hours of filming at a single location and a two hour edit. Pricing is for Australia and New Zealand only.

- Your Trecast Video is linked from your listing on The Business Tree.com.au
- Link to your Trecast Video from your existing website.
- Link to your Trecast Video from your emails.
- Link to your Trecast Video from your eNewsletters
- Share your Trecast Video across your Social Networking groups



The Business Tree.com.au is fully optimised to run smoothly on any Smartphone, ensuring your advertising dollar goes even further. For more information on how The Business Tree.com.au can power up your marketing, email us: info@thebusinesstree.com.au

The Business Tree.com.au iPhone application will be available as a Free download from the Apple Store.



Or Call: **1800 844 255**