



## **John Brogden Biography**

John Brogden has walked a very public journey of success, failure and redemption.

From the highs of political leadership as the youngest ever person to lead the Opposition in NSW, through the lows of a suicide attempt and depression and into the business world, John has experienced the highs, lows and highs of life.

John Brogden is a passionate and charismatic speaker and an outstanding advocate for mental illness. He shares his experiences of depression and suicide with honesty and bravery and challenges the common misunderstandings of living with a mental illness.

He is currently the CEO of the Investment & Financial Services Association of Australia (IFSA), the peak body representing the \$1.4 trillion retail and wholesale funds management, superannuation and life insurance industries.